Color Theory An Essential Guide To Color From Basic Principles To Practical Applications Artists


How Color Works: Color Theory in the Twenty-First Century propels students into engagement with color via critical and creative involvement. This interactive book describes how color contributes to meaning in specific masterful artworks (with large full-color illustrations); and encourages students to produce color variations of their own in response. How Color Works approaches the aesthetics of color in contemporary terms and is relevant to both traditional and experimental approaches to art-making: How Color Works seeks to demonstrate the importance of color in broad terms, and intends to be used by art students in all media who wish to expand their understanding of color and how it works artistically. In several respects, How Color Works presents color in more contemporary terms than competing texts. It describes relevant color science in current terms, where inquirers into subjective color experience and objective color space are not settled at all, but contested and argued. Digital color, an entirely new area of pursuit, is explored on an equal basis with aspects of printproduction and more traditional media. Where science is described, opposing theories and unanswered questions are presented. Furthermore, color and meaning are presented in culturally specific terms, encouraging students to appreciate the power of color to affect meaning based on specific social histories. Exploring lesser known color contributions in art and scholarship, How Color Works: Color Theory in the Twenty-First Century demonstrates that interest in color is alive and well, even in surprising corners of artistic production, and offers a course of immersion that will teach students with no prior experience how to create and use color in a sophisticated fashion.

The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals. The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color grading. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, Color Correction Handbook, Second Edition, is your one-stop guide. Among many valuable concepts and techniques, you'll learn to: * Set up a professional color correction environment using the latest technologies and adhere to the most up-to-date standards * Work with log-encoded media and LUTs * Analyze shots quickly and correct errors of color and exposure * Create idealized adjustments for key features such as skin tone, skies, and product shots * Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects

Unlock the secrets to gorgeous, expressive, unforgettable color! Finding color combinations that not only work but excite the eye is one of the greatest challenges artists face. This updated and expanded 30th anniversary edition of the North Light classic Exploring Color teaches artists of all mediums and skill levels how to use and control color in their artwork and shows how exhilarating and enjoyable the ride can be. Popular art instructor and best-selling author Nita Leland will help you take any artwork you make to new color heights. Memorable paintings from more than 30 contributing artists are inside to will inspire you, along with 75+ hands-on exercises, 8 step-by-step demonstrations and countless nuggets of color knowledge—all in your own private workshop! Learn how to master color mixing, assemble the perfect palette for your artistic goals, select just the right color scheme, and communicate color in a way that elevates your designs way beyond the ordinary. Start a handy journal to keep track of your discoveries, with customized mixtures, color wheels, reference charts and other tools designed to uncover your color personality and help you work with color more efficiently. Nita knows that the quest for perfect color can be fun, and it can be yours. So stop guessing, and start exploring! "Beautiful color is no happy accident. Color can be learned." -Nita Leland


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Software Development/User Interface Design A concise, fully illustrated introduction to the do's and don't's of computer interface design Written especially for software developers, this guide will quickly teach you how to build effective user interfaces to computer systems and applications—even if you are designing interfaces for the first time. Wilbert O. Galitz, an internationally known expert on ergonomics and graphical user interface design, clearly explains the basic principles of interface design. He provides a step-by-step guide through the entire design process highlighted by dozens of examples of good and bad interface designs. In this valuable guide, Galitz covers the principles of human interaction with screens—for example, how the eye reacts to colors, cascading windows, and overlay and tab placement. You'll receive a clear description of each screen element and how it can be used to create interfaces that really work from the user's perspective. You'll also find coverage of: * All of the latest interface trends, including Windows8(r) 95 * Important human characteristics to address during your design process * How to select the proper kind of windows * How to develop system menus * How to select the proper screen-based controls * How to organize and layout windows * How to choose the most effective colors and create meaningful icons * How to provide effective feedback, guidance, and language translation Visit our Web site at: http://www.wiley.com/compbooks/

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The author of The New Drawing on the Right Side of the Brain distills the complex principles of color theory into a practical, easy-to-follow method of working with color to produce harmonious and pleasing combinations, explaining how to see and use color and how to mix and combine hues. "Simultaneous. One Spirit & QBP.

Discusses color relationships and the color wheel, tells how to develop color schemes, and shows a variety of paintings Complemented by five hundred full-color images, this practical guide to color for visual artists provides a basic introduction to color theory, the color wheel, and the art of mixing pigments, from primary colors to neutrals, flesh tones, and metallics, and offers helpful guidelines on mixing media, creative ideas for color use, interviews with leading artists, and sample works. Original. 20,000 first printing.

Coloured pencils are coming of age. More and more artists are discovering the incredible qualities of this versatile new medium. So forget the red marking pencil of your third grade teacher. At a recent count there are over twenty different reds in the colour pencil spectrum of Prismacolor and an equal number in several other companies, such as Faber-Castell and Derwent. The choice is wide. The base of the pencils varies as well—wax, watercolour, pastel, and graphite. These are media bases that can be interchanged or mixed together. The effects that can be achieved are limitless. A work in pencil can be a drawing, a watercolor, or an oil painting. A wax pencil can sketch, can draw, can paint. A watercolour pencil can do the same. The drawing can be transparent as a loose wash or as dense as an oil on canvas. You can work as small as a postage stamp or as large as a wall. The scale is up to the artist. Mastering Colored Pencils presents all the traditional and contemporary techniques artists need to draw with this amazing versatile medium. Included are over 15 step-by-step demonstrations and thoughtful exercises that are sure to help every artist achieve striking results with pencils.

An elementary work on color, dealing with traditional principles of harmony as well as advanced principles derived from modern studies of the psychology of human color perception. Mr. Birren tells a well-organized story of how to achieve harmony with color, beginning with a chapter on color circles and proceeding to a straightforward discussion of traditional principles of color harmony and how they were accepted in the past. A practical basic guide to color theory and practice. Understanding how to effectively use color is the first step to becoming a well-rounded artist. Special Subjects: Basic Color theory is your guide. A perfect resource for new artists and art hobbyists, Basic Color Theory demonstrates the color wheel at work and covers all the essentials, including complementary, primary, secondary, and tertiary colors; hue, saturation, and value; color mood, temperature, and schemes; and how to create a color chart. Each concept is clearly explained in easy-to-comprehend language so beginning artists can put their newfound knowledge to immediate use. Also included are step-by-step tutorials, as well as techniques for basic color mixing in different mediums. Described in the book are Castle and Derwent, the two leading manufacturers of colored pencils. Basic Color Theory contains over 500 colour reproductions of full-colour paintings to show how to use pencil, charcoal, soft and hard charcoal sticks and pencils on smooth board, charcoal and carbon pencil worked over acrylic-gessoed chipboard. There are six demonstrations in actual drawing procedure is analyzed in minute detail as three different-shaped heads--oval, rectangular, and round--are drawn. Each of these three demonstrations contains a photograph of the subject and develops the portrait in great detail (45 actual steps) right down to the finished drawing. In the third part of the book, you learn how to use different combinations of drawing materials to create a wide range of effects: charcoal, Conté, and carbon pencils on both gray and white charcoal paper, graphite pencils on illustration board, soft and hard charcoal sticks and pencils on smooth board, charcoal and carbon pencil worked over acrylic-gessoed chipboard. There are six demonstrations in this section showing how to draw men and women of different ages. Each demonstration has ten steps, one per page, and includes a photograph of the subject. Drawing a Likeness is a basic, practical book for anyone who has ever tried to draw or paint a portrait--students, amateurs, professionals, and teachers.

Let your soul be inspired with the "Garden of Life" Adult Coloring Book. Inspirational Scripture and encouraging quotes are featured on each page through beautifully hand-drawn artwork. Be inspired as you spend time reflecting on scripture as well as enjoying the calming and refreshing benefits of coloring. Inside you'll find a variety of designs, including full page scripture designs, book marks and Bible journaling templates, note cards and tags which can be used to create custom cards and gift tags. The uses are unlimited! When you're finished, hang or display your artwork for constant inspiration; or gift your new creation to encourage a friend or loved one. Includes Full Page Art, Gift Tags, Bookmarks & Cards to Color 8.5 x 11 Inch 50+ Designs Plus Blank pages for your own drawings Find us online at www.SweettoTheSoul.com and on social media. We would love to
see your Soul Inspired creations! So please share them on-line with us!

Discusses materials, equipment, and the principles of color, and outlines the techniques used for creating alphabets, backgrounds, borders and images, and gilding.

Ideal for beginning and intermediate artists seeking to develop their acrylic painting skills, Painting in Acrylic features a range of techniques and valuable instruction for working with this classic medium and painting a variety of subjects. Beginning with detailed information for using acrylic tools and materials, Painting in Acrylic introduces artists to the basics, including brushes, supports, acrylic mediums, color palettes, and other essentials for using this fast-drying paint. Artists will learn about color theory, the color wheel, and such basic techniques as impasto, stippling, glazing, drybrushing, washes, and creating an underpainting. Aspiring artists will explore value, perspective, light, shadow, and form, as well as how to effectively render a variety of textures, including wood, foliage, glass, metal, water, rock, and more. Engaging, approachable step-by-step projects appeal to artists of all skill levels and cover a range of subject matter, including still lifes, animals, tabletop compositions, landscapes, flowers, trees, and more, from start to finish. A professional provides easy-to-follow instruction and inspirational acrylic mosaic to put his newfound skills to practical use as they discover the secrets to mastering this lightweight, versatile, and easy-to-use medium. Perfect for first-time acrylic painters, as well as experienced artists looking to refine their technique, Painting in Acrylic inspires creativity, provides suggestions for overcoming technical obstacles, and includes plenty of useful tips and encouragement. With comprehensive, valuable information; stunning artwork; and a fresh take on a traditional medium, Painting in Acrylic is the perfect addition to any artist's library.

Whether you specialize in drawing — even cartooning and animation — or prefer media such as acrylic, oil, pastel, or watercolor, a good knowledge of perspective is invaluable. It is the foundation of all great paintings and drawings, no matter what medium. Perspective shows you everything you need to know to make objects look three dimensional. Practice the methods of measuring and dividing areas proportionately; then learn how we perceive depth and distance, and how to render it correctly on paper or canvas. You will learn the basics and beyond, covering concepts like foreshortening; cast shadows; reflections; and even one-, two-, and three-point perspective. And once you have a good grasp of the basics, it’s easy to graduate to more complex and irregular forms. This comprehensive guide will show you how!

Adult Coloring Book: 25 Grayscale Vintage Christmas Postcards to Color and Enjoy! Coloring grayscale images is unique, resulting in a stunning finished piece of art. Send your finished art work as a gift card to friends and family. The Vintage Christmas Postcard pack was colored using permanent markers, gel pens and watercolor pencils. The beautiful Vintage images are from real postcards in the late 1800's and early 1900's. Each coloring page has a blank page behind it so you can frame your art work without interfering with the next gorgeous image. Coloring Grayscale images are a fun way to explore shading. It’s easier to learn shading when you follow the grayscale already in the images. Coloring has been shown to reduce stress and offer meditative release. Create your own visually appealing art using crayons, colored pencils, felt tip markers, ink pens, art pencils, gel pens, glitter pens. There is no limit to your creativity and genius. Color and upload your own colored images to delight and inspire others! Check out our other grayscale coloring books, Alphabets and Masks!

There are a lot of books out there covering CSS and HTML, but this one stands out from the crowd by combining all the best aspects of reference and tutorial books – it teaches everything you need to know to get going, avoiding unnecessary theory and obscure details. It is designed so that any level of web designer or developer will find this to be an essential guide. It teaches the basics of CSS and HTML before quickly moving on to cover in depth all of the essential areas of web design, including forms, tables, typography, layout, browser quirks and more.

The PERCEPTION, UNDERSTANDING, AND USES OF COLOR—EXPANDED AND REFRESHED! Understanding Color is an essential resource for those needing to become proficient in color for business applications. The peerless treatment of this critical subject is beautifully illustrated with real-world examples. Designers have turned to this guide for nearly a generation for its authoritative and accessible instruction. The knowledge contained in this book sets you apart from other designers by enabling you to: Contribute more effectively to discussions on color harmony, complete with a vocabulary that enables in-depth understanding of hue, value, and saturation Apply the most—up-to-date information on digital color to your projects Address issues involved when colors must be translated from one medium to another Troubleshoot and overcome today’s most common challenges of working with color Full-color images, case studies, and a companion website featuring a digital workbook for reinforcing color concepts. From theory and practical implementation to the business and marketing aspects, Understanding Color helps you gain a deep and discriminating awareness of color.

In this essential guide, STANLEY VINCENT walks you through the most important aspects of color theory as they relate to oil and acrylic painting. From pigment characteristics and color mixing to color psychology, you will find all the information you need to make dynamic, harmonious, and meaningful color choices in your own works of art. Regardless of your medium, a solid understanding of color and its applications is essential. With a fresh, contemporary take on the subject of color, this essential guide features step-by-step projects and practical tips and techniques to put color knowledge to effective use.You'll find within: "Discussions and illustrations of the complexities of color and how to use it as a tool for communication-Tips for creating vibrant mixes, lively blacks, realistic greens, and flesh tonesColor Theory begins with an overview of color in the history of art and the science behind color. Followed by a presentation of color basics: the color wheel; hue, saturation, and value; color and value; color temperature; color relativity; and color schemes. Everything you need to know about pigments and paints is detailed next. With these essentials covered, move on to integrate color with your compositions and painting style as a means of expression.

PLAY YOUR CARDS RIGHT! Prism Island's color is being drained, so it all comes down to Mario and Huey to save the island! >In-depth tutorial on getting every Paint Star in the game! >Discover all secret locations where Luigi is hiding! >Tips for finding EVERY Rescue Squad Toad! >Information on sidequests and post-game adventures!

This book was revised April 14, 2017. The pages were made lighter and sharper for easier coloring.Welcome to the light-hearted coloring book Holiday Retro Angels, Santas, & Snowmen Grayscale Coloring Book! Joyful, delightful, and fun to color.Retro holiday-themed coloring pages bring back memories. Fun for kids of all ages. Let your coloring imagination go free and color this cute retro graysacle coloring book.Color over all of the varying shades of gray and make the retro holiday figures come to life. Use different
colors to highlight, shade, and shadow your retro coloring pages. There are many avenues of coloring tools to use. Colored pencils, gel pens, glitter pens, Prismacolors, Raffine Marco pencils, and Marco Renoir pencils are among the most popular. This grayscale coloring book includes 1. 3D high-quality grayscale coloring pages. 2. 8.5" x 11" pages. 3. Each page is one sided. 4. Each page has retro Angels, Santas, Snowmen and more. 5. Several elements are on every page for you to color. Including birds, birdhouses, ornaments, and many other fun things. Feel free to review the coloring book and let me know how you enjoyed your coloring. Please visit JoyfulColoringBooks.com and join my newsletter. If you have a picture of a special pet or something else you would like made into grayscale coloring pages please contact me. I'll be happy to make a custom grayscale coloring page or coloring book for you. Please contact me at joyfulcoloringbooks@gmail.com More books to come! Enjoy your coloring journey! See the flip-through of the coloring pages here:youtube.com/channel/UCroL0GovywVYNAZIOM4_XA/videos

CONTEMPORARY COLOR is back with a beautifully produced and lavishly illustrated second edition! Combining a solid grounding in traditional color theory and a thorough exploration of effective color use in digital applications and 3D design work, this introduction to contemporary color text is a must have for all art students. Written by a leading design educator and artist whose work is widely exhibited, this text features a balanced examination of essential theory and its practical application using today’s cutting-edge technology. Contemporary Color, second edition covers a wide range of topics including all the basics on color theory, while also examining the latest on digital color, 3D design, and variations in color across nations and cultures. To complement this inclusive content, the text features thought-provoking discussions of the psychological impact of color, the future of color, creativity, and best practices for students and working artists. A vast collection of vivid images, drawn from both classical and contemporary artists, rounds out the text with powerful examples to illustrate applied color theory in all of its dazzling diversity. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The purpose of this book is to train (or retrain) you to paint what your eye actually sees — sometimes the hardest of all jobs.

From the most delicate pastel tint to the boldest bright hue, color is a vitally important tool to you as an artist. Whether your preferred medium is acrylic, oil, or watercolor, a strong understanding of color and its applications is essential. Includes in-depth information on color theory, important properties of color and light, and the fundamentals of color mixing. This comprehensive guide will teach you what color is, how it works, and how to make it work for you in your paintings.

Imagine a softly striped crib blanket knit in the comforting colors of the nursery. Or a sophisticated cashmere wrap featuring rich jewel tones that set off a favorite black dress. Knitting teacher and author Margaret Radcliffe presents a world of color techniques in a single comprehensive reference that you’ll consult every time two or more yarn colors are in play. Stichers of every ability level will love the color-combining methods and professional secrets revealed in The Essential Guide to Color Knitting Techniques. Multicolor knitting techniques are explained with step-by-step illustrations and photographs accompanied by instructive text. Complete chapters on stripes, stitch effects, knitting with multicolor yarns, stranded knitting, and intarsia cover the theory and how-to behind each method as well as offering creative solutions for handling tangled yarn, estimating yarn quantities of each color, tips on how to handle all those ends, and stunning finishing techniques. An additional chapter describes more unusual techniques, such as helix, shadow, mosaic, and modular knitting.

Play with paint, get creative with color, and discover your personal palette—a joyful, interactive workbook for creativity, self-expression, and deepening your understanding of how color works. Color is one of the most profound ways we have to express ourselves. In this lively workbook for artists, graphic designers, hobbyists, and creators of all types, you will journal your way through fresh and enriching ways to develop a more personal connection to color in your art and life. Using watercolors, gouache, or any other water-based medium, dive into color theory and explore your personal style while playing with a balanced blend of experiments and color meditations. Discover a personal color wheel while exploring tints and shades. Experiment with color mixing while you make as many of one color as you can — and then name them all (honeydew green, avocado green, mint ice cream). Through playful prompts and inspiring examples, and with lots of room for painting, this book will guide you to a new or expanded relationship with color and deepen your understanding of what color can do for you.

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Cover subtitle: An Essential guide to color -- from basic principles to practical applications.

A guide to color theory and application for the beginning student, COLOR BASICS provides a versatile reference for art students. With a modular, two-page spread format, COLOR BASICS uses strong visual examples from art and design and the natural world.

Eric Mantle presents the basics of classical theory in a clear 4 & concise manner for all beginning drawing and painting students. His book features diagrams that illustrate every concept. Students will see the complexities of color theory and understand how to create the illusion of volume and depth on a 2-dimensional surface. As an art student, Professor Mantle recalls, “I was frequently frustrated by instructional books that gave lengthy verbal descriptions of visual concepts and then showed small and/or unclear diagrams of those concepts. As an art teacher, I found that my students would gain a clearer understanding of a visual concept if my verbal explanation was combined with a diagram of that concept. A Visual Guide to Classical Art Theory is great for both traditional and non-traditional media. Each page, theory and diagram represents different tool
for the artist to use. Through their use, the artist will find an infinite number of solutions. Artists also may use the book to create a trompe-l'oeil effect in graffiti art or the illusion of volume and depth on the computer. A Visual Guide to Art Theory is presented in a unique, non-verbal format that clearly illustrates the effect of perspective on color, light and shade.

Internationally known painter, teacher and author Stephen Quiller shares his consummate knowledge of mixing vibrant hues. Painters, commercial artists, designers and decorators have studied with this master color theorist for decades. A must for beginners as well as professionals seeking to make their work truly reflect their creative expression.

One of the reasons knitting and colorwork master Melissa Leapman first learned to knit was her wish to make one special project—a sweater using Fair Isle technique. Now, for the first time, she brings her passion for advanced color knitting to knitters who want to knit with any and every color of yarn they can wrap around their needles. Conquer classic stranded knitting, “draw” images in yarn using intarsia, and make two projects in one with reversible double knitting. Leapman’s clear instruction proves that knitting with multiple colors may appear more complex, but it doesn’t have to be difficult. She includes the quickest, easiest, and most intuitive methods for each technique, using knowledge honed over years of color knitting workshops with knitters from across the country. Once you’ve learned the basics, practice your new skills by creating projects for yourself, your friends, and everyone on your gift list. Each chapter includes a handful of sample projects to get you started, a Designer Workshop that teaches you important concepts in every designer’s toolbox, and a pattern treasury of unique patterns to apply to projects of your own creation—more than 50 patterns and 12 projects in all. Throughout, Leapman’s helpful collection of how-tos, diagrams, tips, and hints (including a refresher course in color theory to help you choose the perfect color combinations) makes Mastering Color Knitting the book you’ll turn to for information and inspiration time and time again.

A clear, comprehensive guide to colour mixing for the watercolour artist. It begins with simple colour theory and a colour wheel, with a template provided so that readers can paint their own; a vital step towards understanding colour. There is vividly illustrated guidance on complementary, warm and cool colours, colour tone, using a limited palette, dull and bright colours and factoring in local colour. There follows an array of essential colour mixes using widely available Winsor & Newton colours. A beautifully presented and practical guide to understanding and mixing colours. Watercolour artists from beginners to more experienced painters will find this a handy, comprehensive guide.

The popular Color Mixing Recipe Cards by William F. Powell has served as a handy reference of essential color combinations for almost 10 years. And now this collection of recipes is available in an updated, convenient format developed with your needs in mind! Conveniently packaged in a concealed wire-o-bound book that lies flat when opened, the recipe cards will always stay in order with no risk of getting lost. The book also includes a Color Mixing Grid—the perfect guide for accurately measuring paints. With mixing recipes for more than 450 color combinations, along with instruction in a variety of painting techniques, Color Mixing Recipes is a valuable and practical resource for both oil and acrylic artists.

Traditional color theory can be confusing to artists, especially when you try to use inaccurate color wheels as guides to mixing their colors. Now, Color theory Made Easy presents an alternative approach that cuts through the tangle of established but contradictory concepts and gives the artist a universal theory that really applies to their work. Most artists have been taught that red, blue, and yellow are the primary colors—hues that cannot be created from any combination of other colors. However, as a result of years of study, author, art teacher, and artist Jim Ames has concluded that the true primary colors are cyan, magenta, and yellow (CMY). In Color theory Made Easy, Ames explains the importance of these three colors as the basis for all our thinking about color.

This book helps artists understand how to mix colours in different mediums and how colour can help to develop their work. Artworks illustrate how to put theory into practice and it is suitable for beginners or professional artists.

Argues that the reason artists have difficulty with color is because the accepted primary color scheme is wrong and suggests an alternative approach using cyan, magenta, and yellow.

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